



# WORKPACKAGE 6

## WORKPLAN

*AUA (Armenia)*



YEREVAN 2017

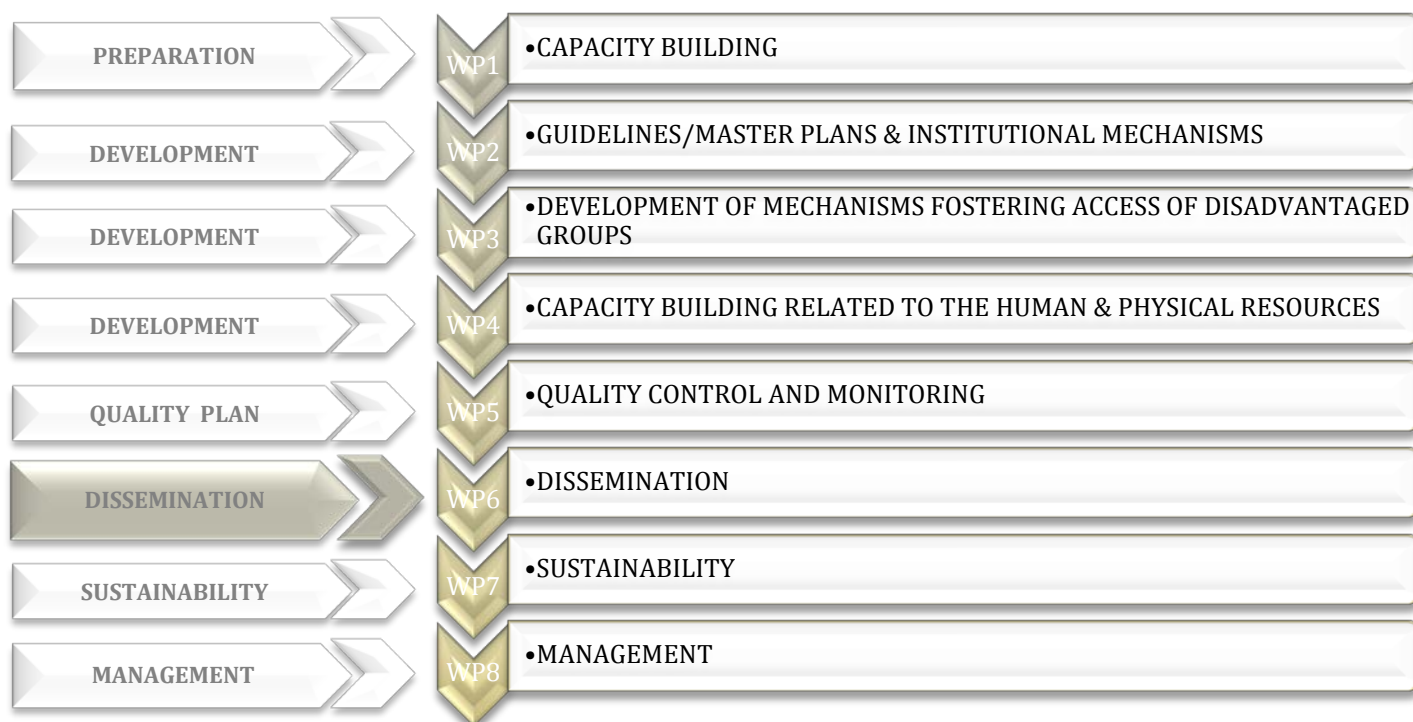


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## (1) GENERAL

<i>Title of the project:</i>	<b>INCLUSION – Development and Implementation of Social Dimension Strategies in Armenia and Bosnia and Herzegovina through Cross-regional Peer Learning</b>
<i>Project reference number:</i>	<b>574139-EPP-1-2016-1-AM-EPPKA2-CBHE-JP</b>
<i>WP type:</i>	<b>DISSEMINATION</b>
<i>WP N:</i>	<b>WP6: Dissemination</b>
<i>WP duration:</i>	<b>36 months</b>
<i>WP Lead Partner:</i>	<b>AUA, Armenia UNT, Bosnia &amp; Herzegovina</b>
<i>Partners involved:</i>	<b>All partners: YSAFA, AUA UNISON, UNT, UNTZ, SMOC, WUS, KFUG, UCLL, UoR, ANSA, MoES, FMON, MLSA</b>

## (2) BACKGROUND



### ***(3) IN BRIEF***

**AIM:** The objective of the Dissemination package is to identify and organize the activities to be performed in order to promote the exploitation of the project's results and the widest dissemination of knowledge from the project. It aims to disseminate the results of the project to a wide range of existing or potential stakeholders. Special attention will be paid to the transfer of knowledge to other universities and schools through various means of dissemination mechanisms.

#### ***DESCRIPTION:***

For raising awareness of the society in general and HE community in particular, first broader audiences will be identified and a special campaign will be developed. Apart from the key stakeholders, the focus will be on high school students - the direct consumers of HE services. The campaigns will last for about 1 year both in Armenia and BiH. The campaign will include but not be limited to press releases, roadshows for such key stakeholders as principals and high school teachers to effectively demonstrate the project aims and the work carried out, institutional and national media.

To convey the knowledge to the specific target groups – HE faculty members and administrators, respective Ministries, high school principals and teachers, high school students – a series of conferences, round tables will be conducted and newsletters and brochures will be produced.

To promote actions, the dissemination channels will evolve around trainings, workshops, guidelines, master plans, and reports. The latter will be developed with a longer-term purpose of sharing at the system level in the two countries and beyond.

The overarching dissemination channel will be the project website, which will be launched within the first two months of the project life-time. The project website will be commissioned by the project coordinator and a person will be assigned to update and enrich the information.

In addition, the social media widely used by government officials and highly popular among students will be utilized to disseminate the project-related events and activities. Also, updates on project activities and achievements will be published in PCU newsletters.

#### ***List of required documents/templates:***

- ❖ Dissemination plan
- ❖ Web-site and materials
- ❖ Dissemination materials
- ❖ Promotional materials (newsletters, brochures, banners, ect)

### (4) ACTIVITIES AND DELIVERABLES

ACTIVITY	DELIVERABLE/OUTPUT	INDICATOR OF PROGRESS	HOW TO MEASURE
6.1.1 Dissemination package with strategy and tools	6.1 Dissemination plan	Dissemination plan is approved	Approved dissemination plan
6.2.1 Website	6.2 Project website	Project website is up-to-date	Feedback on the website
6.3.1 Press releases	6.3 Press releases	5 major press releases	Feedback on the dissemination level
6.4.1 Round tables in PCUs	6.4 Round tables discussions	4 round table discussions	
6.5.1 Awareness campaign to high school students	6.5 Awareness campaign to high school students	2 awareness campaigns, one in each country	Recommendations for improvement
6.5.2 National level guidelines		2 national level guidelines are published for broader dissemination	
6.6.1/5.3 Master plans		4 master plans	
6.6.2 Dissemination reports	6.6 Dissemination reports (interim and final)	2 dissemination reports	
6.7.1 2 <sup>nd</sup> consortium conference	6.7 Consortium conference	2 consortium conferences	Feedback from the conference participants

### (5) TIMELINE

[Grant Agreement Number 2016-3686/001-001]  
[Project Name and Number: Development and Integration of Social Dimension Strategies in Armenia and Bosnia and Herzegovina]

WP6

TYPE	WORKPACKAGE	ACTIVITY	DURATION (MONTHS)																																																			
			YEAR 1 (2016-2017)												YEAR 2 (2017-2018)												YEAR 3 (2018-2019)																											
			M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12																
DISSEMINATION	WP6	Dissemination 6.1.1 Dissemination package with strategy and tools	█																																																			
DISSEMINATION	WP6	Dissemination 6.2.1 Website	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█								
DISSEMINATION	WP6	Dissemination 6.3.1. Press releases	█																																																			
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DISSEMINATION	WP6	Dissemination 6.5.1.Awareness campaign to high school students;																																																				
DISSEMINATION	WP6	Dissemination 6.5.2.National level guidelines																																																				
DISSEMINATION	WP6	Dissemination 6.6.1 Master plans																																																				
DISSEMINATION	WP6	Dissemination 6.6.2 Dissemination reports																																																				
DISSEMINATION	WP6	Dissemination 6.7.1 2nd consortium conference																																																				

## (6) EVENTS

<i>EVENT</i>	<i>VENUE</i>	<i>MONTH/YEAR/ NUMBER OF DAYS</i>
2nd and final dissemination conference	AUA, Yerevan	September/2019/4 days

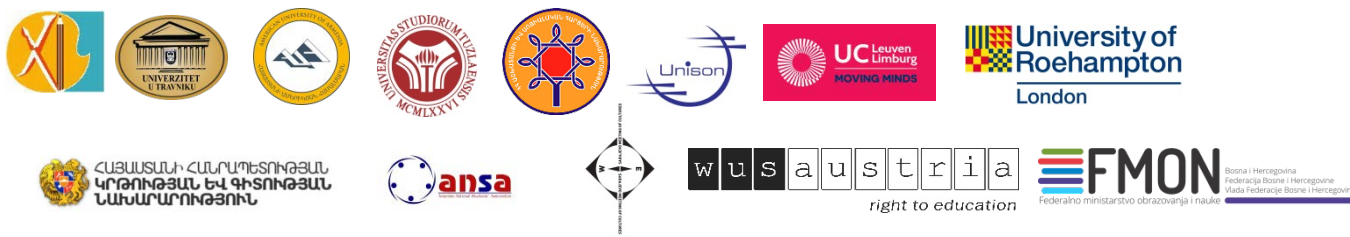


*(please note that the months are preliminary and can be shifted if justified)*

- 1.4.1. Site visits to AM and BiH HEIs - YEREVAN/TRAVNIK/TUZLA-May 2017 - 4 days
- 1.4.2. Training for the fact-finding - YEREVAN - June 2017 - 4 days (coordination meeting -1 - 8.3.1.)
- 2.1.1. Workshop for WP 2 - DIEPENBEEK - November 2017 - 4 days (coordination meeting - 2 - 8.3.1.)
- 2.3.1. Study visits for AM partners - LONDON - March 2018 - 7 days
- 2.3.1. Study visit for BiH partners - Diepenbeek - March 2018 - 7 days
- 2.4.1. 1st conference in BiH - TRAVNIK - April 2018 - 4 days
- 3.6.1. Training of the PCU staff - LONDON - July 2018 - 5 days (coordination meeting - 3 - 8.3.1.)
- 4.3.1. In-house trainings/workshops in Armenia - YEREVAN - November 2018 - 4 days
- 4.3.2. In-house trainings/workshops in BiH - TRAVNIK/TUZLA - November 2018 -4 days each
- 5.3.1. Monitoring visits (by the LP and YSAFA) - YEREVAN/TRAVNIK/TUZLA - for three years
- 8.3.1. Coordination meeting - 5 - GRAZ - April 2019 - 4 days
- 6.7.1. 2nd and final dissemination conference - YEREVAN - September 2019 - 4 days (coordination meeting - 6 - 8.3.1.)
- 8.2.1. Kick-off meeting - YEREVAN - December 2016 - 4 days

## ***(7) ROLE OF EACH PARTNER IN THE WP***

<b><i>PARTNER ACRONYM</i></b>	<b><i>DESCRIPTION OF ROLES IN THE WP</i></b>
<i>P1 YSAFA</i>	Web-site, branding materials, brochures, press-releases, awareness campaigns, dissemination materials.
<i>P2 AUA</i>	Overall project dissemination plan and activities for Armenia, brochures, press-releases, awareness campaigns, dissemination materials.
<i>P3 UNISON</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P4 UNT</i>	Overall project dissemination plan and activities for BiH, brochures, press-releases, awareness campaigns, dissemination materials.
<i>P5 UNTZ</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P6 SMOG</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P7 WUS</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P8 KFUG</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P9 UCLL</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P10 UoR</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P11 ANSA</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P12 MoES</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P13 FMON</i>	Brochures, press-releases, awareness campaigns, dissemination materials.
<i>P14 MLSA</i>	Brochures, press-releases, awareness campaigns, dissemination materials.



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